Management's Discussion and Analysis

### For the Years Ended December 31, 2019 and 2018 (Unaudited)

#### Note 1 - Reporting Entity

The Cedar Fairmount Special Improvement District, Cuyahoga County, is a body politic and corporation established to exercise the rights and privileges conveyed to it by the constitution and laws of the State of Ohio. A publicly-elected 09-member Governing Board directs the Entity. The Entity provides A Marketing, Beautification & Maintenance, Economic Development and Physical Improvement Planning Program services.

The Cedar Fairmount Special Improvement District, Inc. (the "SID") was created in September 1994 by the City of Cleveland Heights. Chapter 1710 of the Ohio Revised Code provides that owners of sixty percent (60%) of the front footage of an area can petition to create a Special Improvement District (SID). The SID is a non-profit corporation, governed by trustees elected by the property owners (one of which is the City Executive or his designee and one appointed by City Council) of an area/district, to provide specially desired services such as marketing, beautification/maintenance, economic development and physical improvements planning services. The plan of service of the SID seeks as its overall goal to maintain and to enhance the economic viability of the Cedar Fairmount district.

The SID will provide the professional management to deliver the services in the district. The managed services will be overseen by the eleven member Board of Directors of the SID – consisting of nine members elected by the property owners, one appointed by City Council and the City Manager.

The Internal Revenue Service approved its status as 501(c)(6) in 1994.

This discussion and analysis, along with the accompanying financial report, of the Cedar Fairmount Special Improvement District (the "SID") is designed to provide interested parties with a general overview of the SID and its financial activities.

### **Note 2: Summary of Significant Accounting Policies**

The Entity's financial statements consist of a combined statement of receipts, disbursements and changes in fund balances (cash basis) for all governmental fund types, and a combined statement of receipts, disbursements and changes in fund balances (cash basis) for all proprietary and fiduciary fund types which are organized on a fund type basis.

#### **Basis of Accounting**

The financial statements of the SID have been prepared on the cash basis of accounting, which recognizes revenues when received and expenses when paid.

#### **Basis of Presentation**

The Entity uses funds to maintain its financial records during the year. A general fund is defined as a fiscal and accounting entity with a self-balancing set of accounts.

#### **Income Taxes**

The SID has qualified for a tax exemption under Section 501c of the Internal Revenue Code and, accordingly, no provision for federal income tax has been recorded in the accompanying financial statements. Income taxes are accounted for under the provisions of the "Income Taxes" topic of the FASB ASC. Uncertain income tax positions are evaluated at least annually by management. As of December 31, 2018, the SID has identified no uncertain income tax positions and has incurred no amounts for income tax penalties and interest for the year then ended.

#### **OVERVIEW OF BASIC FINANCIAL STATEMENTS**

The SID is a non-profit corporation using fund accounting similar to private sector business. The basic financial statements are presented using the cash basis of accounting.

The **Statements of Net Position** includes all the SID's assets and deferred outflows of resources and liabilities and deferred inflows of resources, with the difference between the two reported as net position. Overtime, increases or decreases in net position may serve as a useful indicator of whether the financial position of the SID is improving or deteriorating.

The **Statements of Revenues, Expenses and Changes in Net Position** provides information on the SID's operations over the past year. Revenues are reported when received and expenses are reported when paid. The **Statements of Cash Flows** provide information about the SID's cash receipts and cash disbursements. It summarizes the net changes in cash resulting from operating activities. The SID does not have any investing or financing activities at this time.

# **Cedar Fairmount Special Improvement District**

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#### **FINANCIAL HIGHLIGHTS**

The SID's net position was \$5,170 and \$37,033 on December 2019 and 2018 respectively.

The SID's revenues increased \$6,687 from 2018 to 2019 and increased \$5,841 from 2017 to 2018. The increase in revenue in 2019 was due to the SID assessment. The increase in 2018 was due to the summer and fall festivals.

The SID's expenses increased \$30,057 from 2018 to 2019 and increased \$15,190 from 2017 to 2018. The increased expenses in 2019 were due to higher administration, maintenance and snow removal costs, and a web site. The increased expenses in 2018 were due to higher festival costs, maintenance and snow removal costs.

In January 2014 the City of Cleveland Heights apportioned a loan to the SID related to the Streetscape project that was completed in 2017. The SID's share of debt is \$100,000 to be repaid over 10 years. The City reduces the SID's assessment each year by \$10,000 for repayment on the debt. The SID has not received the loan amount directly but instead the City has contributed the \$100,000 to the Streetscape project fund. For this reason the loan is not accounted for on the balance sheet of the SID. The annual assessment revenue is the net amount after repayment of the debt.

#### **CONTACT INFORMATION**

Questions regarding this report and requests for additional information should be forwarded to Myra Orenstein Acting Executive Director or Brendan Ring Treasurer of the Cedar Fairmount SID, 2460 Fairmount Blvd. Cleveland Heights, OH 44106 and (216) 791-3172.

Table 1 summarizes net position of SID

NET POSITION			<u>2019</u>	2018
Asset				
	Current Asse	ts \$	5,170	\$ 37,033
Liabil				
·	Current Liabi	lities	0	0
Net P	osition:			•
	Unrestricted		5,170	37,033
	Total net pos	sition \$	37,033	\$ 37,033
REVENUES, EXPENSES A Table 2 summarizes changes in revenues	AND CHANGES IN NET PO and expenses and the res			2040
			<u>2019</u>	<u>2018</u>
Opera	ating revenues	\$	78,646	\$ 71,959
Opera	ating expenses		110,509	80,452
Opera	ating (loss) income		(31,863)	(8,493)
Chang	ge in net position	,	(31,863)	(8,493)
Net p	osition at beginning of ye	ar	37,033	45,526
Net p	osition at end of year	\$	5,170	\$ 37,033

# Statements of Revenues, Expenses and Changes in Net Position

# For the Years Ended December 31, 2019 and 2018

	<u>2019</u>	<u>2018</u>
Operating revenues:		
SID Assessment	\$ 66,292	\$ 56,275
Summer and Fall Festivals	8,550	13,936
Donations	, 0	100
Other Income	3,804	1,648
Total Operating Revenues	78,646	71,959
Operating Expenses:		
Summer and Fall Festivals	9,022	11,887
Administration	39,445	33,474
Web Site	6,444	0
Promotion and Social Media	6,634	0
Holiday Decoration	2,567	1,555
Landscaping Maintenance	28,747	19,821
Snow Removal	17,650	13,715
	110,509	80,452
Operating (loss) revenue	(31,863)	(8,493)
Net position at beginning of year	37,033	45,526
Net position at end of year	\$ 5,170	\$ 37,033

### **Statements of Net Position**

# **December 31, 2019 and 2018**

Assets:		2019	2018
	Cash and cash equivalents	\$ 4,670 \$	
	Accounts Receivable	500	0
	Other	 0	16
	Total assets	5,170	37,033
Liabilities:			
,	Current liabilities	 0	0
	Total liabilities	0	0
Net Position:			
	Unassigned	 5,170	37,033
		\$ 5,170 \$	37,033

## **Statements of Cash Flows**

## For the Years Ended December 31, 2019 and 2018

		2019	2019
Cash flows from operating activities:		2019	2018
Cash receipts from assessment	\$	66,292 \$	56,275
Cash receipts from donations	•	-	100
Cash receipts from festivals		8,050	13,936
Cash payments for administrator		35,450	25,775
Cash payments for goods and services		71,239	52,715
Net cash (used for) provided by operating activities		(32,347)	(8,179)
Net change in cash		(32,347)	(8,179)
Cash and cash equivalents at beginning of year		37,017 <sup>-</sup>	45,196
Cash and cash equivalents at end of year	\$	4,670 \$	37,017
Reconciliation of operating (loss) revenue to net cash from operating activities:			
Operating Income(loss)  Change in operating assets:	\$	(32,347) \$	(8,493)
Increase in accounts receivable and unearned income		500	_
Net cash (used for) provided by operating activities	\$	(31,847) \$	(8,493)