



Cedar Fairmount SID Budget 2023

Income

SID Assessment	\$120,000.00
Flaherty & Collins	9,000.00

Subtotal Income	\$129,000.00
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Expenses*

Accounting	\$ 1,400.00
Consulting	25,000.00
Bonus	1,000.00
Insurance	575.00
Repayment of Loan-January	2,065.00
Repayment of Loan-July	2,047.50

Subtotal Fixed Costs	32,087.50
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Landscape

Commercial district	25,784.01+
Additional cost for hanging baskets	900.00
Residential district	
Four planters @ \$395 each	1,580.00
Four planters for winter @ \$265	1,060.00
Watering and fertilizing four planters	1,600.00

Subtotal Landscaping	\$30,924.01
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Snowplowing-For Entire Season from November-March

Residential	12,500.00
Commercial	17,500.00
Ice Melt	6,000.00

Subtotal Snowplowing	\$36,000.00
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Design and Production

Photography-Stock photos	360.00
Web	1,000.00
Social Media-Including E-mails and artwork for postings	3,000.00
SID Contribution to SummerFEST	3,500.00
<i>Holiday Promotion</i>	
Logo art for campaign/design format	175.00
Brochure-4 panel with calendar center	265.00
11 x 17 poster design	90.00
Facebook post design	30.00
Twitter post design	30.00
Facebook cover banner	30.00
Twitter cover banner	30.00
Web landing page art	30.00
Changes on layouts	60.00
Purchase art for logo	60.00
Printing-brochure with foldout calendar-5,000 quantity	2,800.00
Printing-11 x 17 posters with easel backing-20 quantity	95.00
Distribution	1,000.00
Heights Observer	290.00

Subtotal Design &Production \$ 12,845.00

Cooperative Promotion with Whisky Walk-October**

Copywriting and concept	300.00
Additional e-newsletters	350.00
Rack design	150.00
Google Ads-Design	200.00
Google Ads Placement	500.00
Social Media	250.00
Distribution	750.00
Heights Observer	290.00

Subtotal Whisky Walk \$ 2,790.00**

Total Costs \$114,646.51

+ Deposit on Planters	- 2,250.00
Deposit on Hanging Baskets	- 882.00

**Budgetary contributions will undoubtedly be made by the liquor companies.

SummerFEST Grant 2023

Cuyahoga Arts and Culture Match Grant \$ 4,000.00

Contributions:

Vince Pangle	500.00
Mangano Law Firm	500.00
Sal A. Russo	500.00
Sal V. Russo	500.00
Michael Occhiniero	500.00
Flaherty & Collins	1,000.00
SID Contribution to make match	3,700.00

Subtotal Donations, Grants+ \$12,100.00

Bands

Blue Lunch-June 22, July 20 and August 17 @ \$900 each	\$ 2,700.00
Rachel and the Beatnik Playboys -June 29	600.00
Tamil Jordan Band-August 10	325.00
Moises Borges-July 27	500.00

At Luna

Moises Borges-June 17 and July 15	400.00
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Historical Tours-One/month for 1.5 hours each	315.00
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Subtotal Entertainment 4,840.00

Production

Design

New SummerFEST Logo	175.00
96 x 28 banner for intersection	115.00
11 x 17 poster	90.00
3.5 x 8.5 rack cards	150.00
Facebook cover	30.00
Twitter cover	30.00
Designated web page and implementation	300.00
SummerFEST banner art/web home page and mobile	60.00
Heights Observer online ads	20.00
ClevelandScene.com ads (7 online ads)	210.00
Art for CAC calendar	30.00
Google ads (pick up from Scene.com)	30.00
Changes for above (inclement weather, etc)	115.00
Purchase art for logos and design	60.00
Photography	400.00

Subtotal Design 1,895.00

Printing	
Double-sided banner measuring 96" x 28"-2 quantity	715.00
Delivery charges	20.00

Rack Cards-3.5 x 8.5, 14 pt. gloss, full color, 4/4	
Bundled in 50 pieces/bundle	
7500 (initial delivery drop/distribution)	555.00
2500 (second drop/distribution)	400.00
Delivery to distribution house	89.73
Distribution of Rack Cards	1,000.00
Subtotal Printing and Distribution	\$ 2,779.73

Advertising	
Scene.com	1,000.00
Heights Observer	290.00
Subtotal Advertising	1,290.00

Summer Intern	300.00
Subtotal Miscellaneous	300.00

Total Expenses for SummerFEST \$11,104.00

+ Deposit on Planters	- 2,250.00
Deposit on Hanging Baskets	- 882.00
++Snowplowing for entire 2023-2024 season is \$30,000 payable over five months.	
Breakdown: Commercial	\$17,500.00 (same as 2023)
Residential	12,500.00

**Budgetary contributions will undoubtedly be made by the liquor companies.