



Cedar Fairmount Special Improvement District Meeting

April 9, 2019

In Attendance:

Sal A. Russo
Sal Russo, Sr.
Lee Cavender
Vince Pangle
Susanna Neirmann O'Neill
Mary Dunbar
Lynn Quintrell
Tim Boland
Brian Anderson
William Stickle
Patty Harwood
Kari Moore
Joyce Raylzo
Myra Orenstein

Sal A. Russo called the meeting to order at 9:10 a.m.

Lee Cavender presented the minutes. Vince Pangle made a motion to approve the minutes. Sal Russo, Sr. seconded. The minutes were approved as written.

The Treasurer's Report was reviewed. Lee Cavender made a motion to approve the Treasurer's Report. Vince Pangle seconded. The Treasurer's Report was approved.

Old Business

Branding Committee-Susanna Neirmann O'Neill reported that the web narratives and logos had been developed by the people in the focus group. There were 2,000 responses to the narratives and logo designs. The majority loved the narrative but 95 percent said they prefer the current logo as it's part of the City's history. The City will retain the logo for now.

Charter Committee-Mary Dunbar reported that the work had been completed and that results were being submitted to City Council who will decide to accept or modify the findings.

Vacant Council Seat-Craig Cobb, Head of the Planning Commission, will fill Cheryl Stephens' vacancy. He's been a volunteer on many committees over the years and is very familiar with the workings of the City.

Recycling and Refuse Committee-Susanna reported that its first meeting is scheduled for April 14. Over 30 people applied for a position on the committee; 10 were selected. They will review the current system and investigate possible changes and finances to make those changes. This is a six-month task force designed to bring in recommendations. Information will appear on the website.

Bank of America-Vince Pangle reported that the contract has been signed with Bank of America and that construction should begin within 30 days. He is anticipating that the ATMs will be open for use by July 1, 2019.

Parking on Cedar and/or Cedar Fairmount-Myra Orenstein reported that she had met with the Chief of Police who said that no changes would be made until the construction on Cedar Hill was finalized. Tim Boland added that the Parking Study for Grandview and Bellfield will take place within the next two weeks since, for accuracy purposes, CWRU must be in session.

New Business

Top of the Hill Status-Myra reported that she had participated in a committee to provide input on the most recent architectural designs adding that Jonathan Kurtz of the Architectural Review Board had provided the developers with thoughtful and creative insights and input which she was well received by all in attendance. The group was impressed with the changes and very positive about the new options.

Park Lot Update-Sal Russo, Sr. said that the drawings have been approved and that the project has been put out for bid. There will be 64 parking spots. Myra passed along information from Richard Wong that sleeves should be considered as companies interested in electric cars would pay for construction of those spaces.

New Construction-Mary reported that construction of the apartments and condominiums at the College Club location are well underway. There will be 14 apartments and 16 townhomes when the project is completed. Townhome prices are reported to be from \$600,000-\$900,000.

Overlook/Edgehill Construction-Mary reported that construction has also begun at this intersection, the crossing will be shorter and it should be easier and safer for cars and pedestrians.

Irrigation System-Myra reported that based on the cost of developing an irrigation system, it is beyond what the SID is willing to pay. The project is not feasible at this time.

Landscaping and Watering-Efforts are being made to coordinate the landscaping handled by Deluxe and Petitti. Lee is going to speak with Petitti to ensure they connect with Deluxe. Lynn Quintrell asked if the District is going to re-mulch the tree areas as they are washed down. Lee confirmed that she and others in the building could keep their planters upon request.

Merchants' Meeting Update-Myra reported that much was accomplished and proposed at the Merchants' Meeting even though attendance was slim. She confirmed that Merchants' Meetings will be conducted on a regular basis.

Those in attendance suggested that the SID sell rights to the benches and personalized plaques. Myra is investigating costs with the Blacksmith Shop and a metal designer from CIA and will also approach the Top of the Hill developers about purchasing benches for the project.

They also suggested that the SID work to promote Cedar Fairmount as a "bike destination" and that merchants consider special offers to further reach those goals. Myra is investigating obtaining a grant for a bike station.

Bike the Heights-Myra reported that the collaboration between Cedar Fairmount, Cedar Lee and Coventry is going exceptionally well and that the weekend should be active. She has also approached University Circle thereby expanding the focus and enhancing the efforts to include UCI in Cedar Fairmount's programs. Bike the Heights will take place May 3-5. She reminded those in attendance that Bike to Work Day is celebrated May 17.

Collaborations-Myra is working on collaborations with UCI, Judson and Cleveland Institute of Art.

Art Project-Myra discussed a public art project possibly with easels. She has spoken with Richard Wong and Kara O'Donnell who are in favor of the project. She has also had conversations with Grafton Nunes, President of Cleveland Institute of Art. Further conversations and possible grants may be in the future. Kari Moore and Lynn suggested reaching out to Land Studio. Myra will follow up.

Vince suggested looking at Canton Township, Michigan's artwork as they have embraced public art projects.

Cedar Fairmount SummerFEST-Myra has been putting the pieces together for the upcoming summer festival. Cleveland Museum of Art and Cleveland Music School Settlement will be playing a large part in the festival. Blue Lunch has been hired to play next to Nighttown. Faber-Castell has donated children's art kits.

A motion to adjourn was made by Vince and seconded by Sal, Sr. The meeting was adjourned at 10 a.m.

The next meeting of the Cedar Fairmount SID will be June 11, 2019.