



Board Meeting
October 8, 2019

Attendees:

Sal Russo, Sr.
Sal A. Russo
Brendan Ring
Lee Cavender
Vince Pangle
Rex Beck
Susanna Niermann O'Neil
Mary Trupo
Tim Boland
Myra Orenstein

Sal Russo Sr. called the meeting to order at 9:10 a.m.

A motion was made by Vince Pangle to approve the minutes as written. Sal Russo, Sr. seconded.

A motion was made by Lee Cavender to approve the Treasurer's Report. Vince Pangle seconded.

Old Business

Charter Committee-Susanna Niermann O'Neil reported that Issue 26 is "huge for the future of Cleveland Heights". She said that both sides are working hard at presenting their case to either retain the current format of a City Manager or to introduce a Mayoral form of government. The City Manager format has been in operation for 98 years.

Details about Issue 26 have been publicized in The Sun Press and Cleveland Plain Dealer as well as the City's website.

In addition, two incumbents and two challengers are vying for City Council positions on the November ballot.

Recycling and Refuse Committee-Susanna reported that 12 people have been meeting for the past two months reviewing options. Their final report will be presented to City Council at the end of October. Privatization of services as well as other options including a combination of privatization and automation and/or current services are being investigated.

Bank of America Update-Vince Pangle reported that construction of the B of A ATM branch is final and the facility is open to the public. This is one of 9 such facilities across the greater Cleveland area. There are two ATMs, open 365 days a year, 24/7.

Landscaping-Myra Orenstein reported that Deluxe Landscaping put forth a proposal that included Michael Occhionero's building. The increase over the

2019 contract is approximately \$2K. Deluxe will hold to a contract price of \$22,118 for three years.

Vince made a motion to approve the Deluxe contract.

Lee Cavender seconded.

The motion was approved. Myra shall notify Deluxe and sign the contract accordingly.

Parking Lot Update-Sal Sr. reported that construction is in the works and that he is on hold because an Illuminating Company pole. The 'other lot' will be breaking ground shortly. Scheduled opening is December 1.

Top of the Hill Project-Tim Boland reported that there is an ABR meeting on October 10 at 7 p.m. at the Community Center at which the final detailed design will be reviewed and discussed. Conceptual approval for the project happened in July.

Next week and the week thereafter meetings will be held to discuss temporary parking plans. Postcards have been sent to those who park in Lot 9 as well as to owners of surrounding properties and others designated by the Plan.

The Lot will be closed as of December 31, 2019. A designated web page will provide details. Flaherty & Collins will begin work in January with full-blown efforts beginning by April/May, 2020. Estimated timeframe for completion of the garage portion is nine-12 months.

Bikes and Scooters-Myra reported that she attended a meeting with one of the scooter companies. She also walked the District with Richard Wong to provide the scooter companies with optional spaces for return of the scooters.

Approximately six locations have been proposed.

Future Heights Music Hop-Myra said that the merchants like the idea of a musical event but they weren't impressed with the coordination and efforts of Reaching Heights. She is meeting with other SID Directors to discuss further and may consider doing ongoing musical events over the summer months. Since Cedar Fairmount's event happened during the micro-storm, reports of its success have been measured.

New Business

Ad Hoc Art Committee Status-Myra reported that her small group of volunteers is anxiously hoping to move forward with plans. They have reached out to a local internationally renowned fiber artist who expressed interest in doing an installation as part of the construction fence. She has made many attempts to reach Flaherty and Collins to discuss but to no avail. Tim said he would mention this to his point persons there in hopes of making this happen.

Myra also mentioned possibly initiating a funding/subscription program, Perfect 10, to solicit area residents to support Arts efforts in the District by making a \$10 donation.

Emergency Call Sheet-Myra has created an Emergency Call Sheet comprised of all merchants' cell phone numbers in case of emergencies/robberies/forgeries, etc. These will be distributed before the Holiday Season.

Small Business Saturday-Myra has solicited the merchants and found that, to date, few are participating in this American Express promotion.

Communion of Saints/Appletree Books Promotion-Myra has sent notices to all merchants to determine interest levels in this fundraising promotion which was previously held in conjunction with Barnes & Noble.

Collaboration with Roxboro Elementary PTA-Myra approached Rox El's PTA about having children sing carols in the District during the Holiday Walk, December 12. Luna Bakery has agreed to create family prix fixe dinners so that parents and children might dine before shopping/caroling. She is also talking with The Music Settlement about having Seniors carol in the District.

Collaboration with Judson Park-Myra reached out to Judson Park about participating in the Holiday Walk. She is working with Nighttown to create a prix fixe dinner for this community.

Holiday Walk Plans-Myra is working with merchants/Judson/The Music Settlement/Rox El and more to create Holiday Walk, December 12. Details to follow.

Snow Plowing Contract-Deluxe put forward a contract for snow plowing that was competitive with previous years.

Vince made a motion to approve the contract.

Sal Sr. seconded

Motion approved.

New Board Member-Since Cheryl Davis (formerly of 5th Third Bank) left her previous position, a board position has opened. The Board asked Myra to approach LaTrese Steplight, Chase, about joining the Board.

City of Cleveland Heights Marketing-Mary Trupo reported that the City of Heights is working with Little Jacket, a local agency, to launch a new campaign that includes digital advertising in hopes of attracting more visitors.

The City will also be hiring a social media coordinator to boost visibility and connect with area influencers.

A motion to adjourn the meeting was made by Vince. Second by Lee.

Meeting was adjourned at 10:15 a.m.