



SID Meeting
September 8, 2020

Attendees:

Sal Russo, Sr.
Sal A. Russo
Vince Pangle
Mary Trupo
Tim Boland
Brian Anderson
Lute Quintrell
Douglas Katz
Myra Orenstein

Sal Russo, Sr. called the meeting to order at 9:05 a.m.

A motion was made by Vince Pangle to approve the minutes as written. Sal Russo, Sr. seconded.

In Brendan Ring's absence, Myra Orenstein presented the Treasurer's Report. She noted that the second half check from the City of Cleveland Heights was issued and deposited.

A motion was made by Sal A. Russo to approve the Treasurer's Report. Vince Pangle seconded.

Old Business

Recycling and Refuse Committee-As no one from the City is familiar with the latest updates from this committee, the information was tabled until the next meeting.

Top of the Hill Project-Myra reported that she spoke with Flaherty & Collins last week and that it was issuing a check for the fence design. It had also changed specifications so as to build a walkway from the crosswalk on Cedar to the crosswalk on Euclid Heights Boulevard.

Flaherty did not seem interested in making a donation to the SID not in participating in a possible program to create a small park area across from Top of the Hill.

It said that a landscaper was undoubtedly selected by Cleveland Construction and that informing them of Deluxe Landscaping (the firm the SID is working with) might be worthwhile.

Tim Boland said he would reach out to Flaherty to discuss both situations. He added that construction is going well...possibly ahead of schedule. The parking garage should be open by Spring 2021. He was not aware if Flaherty plans to continue construction through the winter months due to potential inclement weather conditions.

State of Ohio Audit-Myra thanked Sal Russo, Sr. and Lee Cavender (referenced in his absence) for assistance with the paperwork. She said she is investigating if additional paperwork may be required. She is hoping to get this finalized asap even though there is a two-year deadline for completion.

Pay Phone-Myra reported that the pay phone still exists!

New Business

Restaurant Openings-Myra reported that all Cedar Fairmount restaurants are now open. Barrio opened for brunch as of last weekend.

Weekly Phone Calls with the City Department of Development-Myra thanked Brian Anderson and Tim for what has become their every-other-Friday calls with SID Executive Directors. She invited any interested parties to participate.

City Parking Plans-Myra said that City has announced that effective immediately, overnight parking bans were in effect. She has been talking with Brian Anderson about the continuation of the 15 minute to-go/takeout meters.

Landscaping Update-Myra reported that Deluxe is very pleased with the look of the planters in the District and has been extremely vigilant in ensuring that there are no issues. There are two trees which require replacement due to either storm damage or vandalism. The City will be replacing both.

She also thanked the City for assisting with the issues that have happened with the trees including staking a tree in front of the Sunoco station.

Snowplowing Contract-After reviewing the snowplowing contract, it became evident that the SID is under a two-year contract with Deluxe Landscaping. This will be its second year of snowplowing the District.

Myra thanked the merchants who called to point out issues/ice, etc. during snowier times. She and Deluxe collaborated to ensure that no issues were overlooked.

Holiday Marketing Program-Myra revealed plans to create videos to drive business to participating retailers, increase website traffic and promote social media. There are approximately 5-6 merchants/restaurateurs interested in this program at this juncture.

Involve Residential Properties in the SID?-A conversation regarding approaching condominium communities and apartment building owners on Cedar/Fairmount about joining the SID led to a unanimous decision to move forward in that area.

Brian said he will provide information about frontage.
Myra is investigating the date for the next SID renewal.

Park on Cedar?-Myra proposed the creation of a small park/seating area across from Top of the Hill on a grass property owned by the City. Those in attendance liked the concept. More information to come!

Cleveland Heights All Are Welcome Campaign-Mary Trupo reported that the campaign is launching a 1.5 minute nostalgic video. Advertising will be placed in digital kiosks in Lakewood, Ohio City, Tremont and University Circle.

The City is also promoting in The New York Times and RTA busses to try to drive traffic to Cleveland Heights and promote home ownership.

Sal Russo, Sr. asked for a motion to adjourn the meeting at 9:45 a.m. Sal A. Russo made the motion. Vince Pangle seconded. The meeting was adjourned.

The next meeting of the Cedar Fairmount SID is Tuesday, November 10, 2020 at 9:00 a.m. at Nighttown.